polaroid

Polaroid Now Instant Camera Generation 2



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Polaroid Now Gen 2 - Red

Welcome to the beautifully imperfect world of Polaroid photography with the Polaroid Now Generation 2 camera. The classic, iconic analog instant camera comes with autofocus, a self-timer, and double exposure. All in a classic design, and now made with 40% recycled materials. Compatible with Polaroid i-Type & 600 film in the original Polaroid instant film format.

Autofocus 2 - Lens System

In other words: take sharper shots. The Polaroid Now selects which lens is suitable, meaning you can take beautiful photos in more places, more often, with less hassle — even without the flash.

Classic look, future-facing materials

The iconic camera retains its style but is now made with 40% recycled materials.

Shoot with iconic Polaroid film.

It's hard to top a classic. The Polaroid Now is compatible with Polaroid i-Type & 600 film in the classic Polaroid instant film format.

- Depth: 9.5 CM
- Autofocus 2-lens system
- Works with our iconic full-size Polaroid film
- Height: 15 CM
- Width: 11.2 CM