

NielsenIQ Brandbank

Rowntree's Fruit Pastilles 115g



EAN

7613287509505

Target market(s)

GB, IE

Components

Ingredients

Sugar
Glucose Syrup
Starch
Invert Sugar Syrup
Acids (Malic Acid, Citric Acid, Lactic Acid, Acetic Acid)
Concentrated Fruit Juices (1.2%) (Apple, Blackcurrant, Lime, Orange, Strawberry, Lemon)
Acidity Regulator (Trisodium Citrate)
Flavourings
Colours (Anthocyanins, Copper Complexes of Chlorophyllins, Beta-Carotene, Curcumin)

Nutrition

	Per 100g	Per 6 sweets	Reference Intake*	% RI*
Energy	1508kJ	323kJ	8400kJ	
	355kcal	76kcal	2000kcal	4%
Fat	0.0g	0.0g	70g	0%
of which: saturates	0.0g	0.0g	20g	0%
Carbohydrate	88.6g	19.0g	260g	7%
of which: sugars	61.4g	13.2g	90g	15%
Fibre	0.0g	0.0g	-	-
Protein	0.0g	0.0g	50g	0%
Salt	0.23g	0.05g	6g	<1%

*Reference Intake of an average adult (8400kJ/2000kcal)

Contains approximately 5 servings

Portions should be adjusted for children of different ages

Calculated Nutrition

	per 100g	Per 6 sweets
Energy (kJ)	1508	323
Energy (kcal)	355	76
Fat (g)	0	0
of which saturates (g)	0	0
Carbohydrate (g)	88.6	19
of which sugars (g)	61.4	13.2
Fibre (g)	0	0
Protein (g)	0	0
Salt (g)	0.23	0.05

Nutrition Other Text

Contains approximately 5 servings
Portions should be adjusted for children of different ages

Reference Intake Statement

Reference Intake Statement - Reference Intake of an average adult (8400kJ/2000kcal)

Product Description

Alternative Description

Supplier Preferred Product Name - Rowntree's Fruit Pastilles Vegan Friendly Sweets Giant Tube 115g

Brand

Rowntree's

Features

Blackcurrant, strawberry, lime, lemon and orange flavoured sweets

Contains fruit juice

With no artificial flavours, colours or preservatives, it's a gift you can feel happy to give!

Now vegan friendly!

Standardised Brand

Brand - Rowntree's

Regulated Product Name

Fruit Pastilles

Marketing

Company Name

Nestlé Ireland

Company Address

PO Box 203,
York,
YO91 1XY.

Nestlé Ireland,
3030 Lake Drive,
Citywest Business Campus,
Dublin 24.

Product Marketing

Fruit Pastilles are the oldest sweet in the ROWNTREE'S® family. For over 130 years it's their irresistible fruity taste that makes it impossible not to chew them. With delicious blackcurrant, lemon, strawberry, lime and orange to try, could you take on the chew challenge? ROWNTREE'S® Fruit Pastilles: deliciously fruity sweets you can't help but chew!

In 1862, Henry Rowntree bought a simple cocoa works in the city of York and turned it into a confectionery company. Henry was joined in business in 1869 by his brother Joseph Rowntree who eventually took over and transformed the company's fortunes. The brothers hired French confectioner August Claude Gaget, and with his expertise, they developed the recipe for ROWNTREE'S® Fruit Pastilles, which they launched in 1881. Following on from this, the confectionery company developed ROWNTREE'S® Fruit Gums, JELLY TOTS and TOOTY FROOTIES. 2009 saw the launch of the newest edition to the family - ROWNTREE'S® RANDOMS. Every bag of ROWNTREE'S® RANDOMS contains a different combination of textures, shapes and fruity flavours. ROWNTREE'S® pledge no artificial colours, flavours or preservatives in any of their products.

Now vegan friendly so more people can enjoy!

Brand Marketing

Have you tried ROWNTREE'S® JELLY TOTS giant tube? Lovely little tots of fruity happiness!

Other Information

Nutritional Compass®

®Reg. Trademark of Société des Produits Nestlé S.A.

Further Description

Visit us at:

www.rowntrees.co.uk

www.facebook.com/rowntrees

www.twitter.com/rowntrees

Health & Lifestyle

Lifestyle

- Suitable for Vegans

Additives

Artificial Colours - Free From

Artificial Flavours - Free From

Artificial Preservatives - Free From

Storage & Usage

Storage Type

Type

Ambient

Preparation and Usage

Know Your Servings
6 Sweets = 1 Serving

Storage

Store cool and dry
Best before end see base.

Date Marking Type

- Best Before

Lower Age Limit

Advisory - Years

4

Age Recommendation Text

Young children (less than 4 years) have limited chewing ability and could choke on small sweets.

Brandbank Captured Pack Data

Pack Size

115g e

Numeric Size

Numeric Size - 115

Recycling Info

Tube - Recycle

Pack Type

Type - Tube

Recycling Scheme

- OPRL

Usage Count

Number of uses - Servings

5

Usage Other Text

Contains approximately 5 servings

Customer Services

Manufacturers Address

PO Box 203,
York,
YO91 1XY.

Nestlé Ireland,
3030 Lake Drive,
Citywest Business Campus,
Dublin 24.

Return To

Contact us free
www.nestle.co.uk
UK: 0800 604 604
PO Box 203,
York,
YO91 1XY.

ROI: 00800 6378 5385
Nestlé Ireland,
3030 Lake Drive,
Citywest Business Campus,
Dublin 24.

Telephone Helpline

UK: 0800 604 604
ROI: 00800 6378 5385

Web Address

www.nestle.co.uk

Extended Data

Safety Warning

Important: Young children (less than 4 years) have limited chewing ability and could choke on small sweets.

Description Breakdown

Functional Name - Fruit Pastilles



