

KitKat Easter Break (5 x 11g) 55g

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EAN

8000300413649

Target market(s)

GB, IE

Components

Ingredients

Sugar

Vegetable Oils (Palm, Rapeseed in varying proportions)

Skimmed **MILK** Powder

Cocoa Butter¹

Cocoa Mass¹

Cereal and Wafer Pieces (Rice Flour, Sugar, Potato Starch, Palm Oil, Maize Starch, Whey Protein Concentrate (**MILK**), Raising Agent (Sodium Bicarbonate), Salt, Corn Flour, Emulsifier (Lecithins), Natural Vanilla Flavouring, Flavouring)

Lactose (**MILK**)

Fat-Reduced Cocoa Powder¹

Whey Powder (**MILK**)

Butterfat (**MILK**)

Emulsifier (Lecithins)

Milk chocolate contains Milk Solids 14% minimum

¹Rainforest Alliance Certified

Calculated Nutrition

	per 100g	Per bunny
Energy (kJ)	2235	246
Energy (kcal)	535	59
Fat (g)	31	3.4
of which saturates (g)	17.2	1.9
Carbohydrate (g)	55.9	6.1
of which sugars (g)	50.1	5.5
Fibre (g)	2.8	0.3
Protein (g)	6.2	0.7
Salt (g)	0.24	0.03

Allergy Text

May contain **TREE NUTS**.

Nutrition Header

Nutrition Header - Nutrition Information

Nutrition

	Per 100 g	Per bunny	Reference Intake*	% RI*
Energy	2235 kJ	246 kJ	8400 kJ	
	535 kcal	59 kcal	2000 kcal	3%
Fat	31.0 g	3.4 g	70 g	5%
of which: saturates	17.2 g	1.9 g	20 g	10%
Carbohydrate	55.9 g	6.1 g	260 g	2%
of which: sugars	50.1 g	5.5 g	90 g	6%
Fibre	2.8 g	0.3 g		-
Protein	6.2 g	0.7 g	50 g	1%
Salt	0.24 g	0.03 g	6 g	<1%

Contains 5 servings

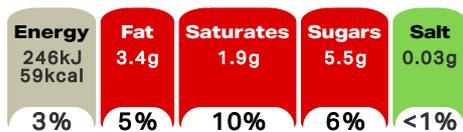
*Reference Intake of an average adult (8400kJ/2000kcal)

Portions should be adjusted for children of different ages

Front of Pack Nutrition

Per Portion

Per bunny



Of an adult's Reference Intake (RI)*

Energy per 100g: 2235kJ/535kcal

*Reference Intake of an average adult (8400kJ/2000kcal)

Nutrition Other Text

Contains 5 servings

Portions should be adjusted for children of different ages

Reference Intake Statement

Reference Intake Statement - Reference Intake of an average adult (8400kJ/ 2000kcal)

Product Description

Alternative Description

Supplier Preferred Product Name - Kit Kat Bunny Milk Chocolate Easter Figure Sharing Bag 55g

Brand

KitKat

Manufacturer Brand

Brand - Nestlé

Features

Smooth creamy milk chocolate bunnies with a crispy wafer and chocolate centre

No artificial colours, flavours or preservatives

Perfect for sharing with family and friends this Easter

Suitable for vegetarians

Part of the innovative 'Breaks for Good' programme

Standardised Brand

Brand - KitKat

Regulated Product Name

Milk chocolate shell (53%) with chocolatey filling, including cereal and wafer pieces (7%).

Marketing

Company Name

Nestlé Ireland

Company Address

UK: Nestlé UK Ltd,
PO Box 207,
York,
YO91 1WS.

IE: Nestlé Ireland Ltd,
3009 Lake Drive,
Citywest,
Dublin,
D24 H6RR.

Third Party Logos

- Crossed Grain Symbol
- Rainforest Alliance

Product Marketing

Celebrate your Easter with KitKat® Milk Chocolate Filled Bunnies! The KitKat® Bunnies are mini creamy milk chocolate bunnies with a crispy wafer and milk chocolate filling.

With its perfect chocolate to wafer ratio, KitKat® is the perfect companion for any break. You can enjoy KitKat® as the iconic KitKat® 4 Finger, KitKat® Chunky, KitKat® 2 Finger, or look out for us throughout the year for your seasonal favourites.

So, whoever you are and however you break, Have a break, have a KitKat®.

Your break is part of an innovative programme 'Breaks for Good', that is helping cocoa-farming families to earn more money, planting more trees and helping kids into school.

Brand Marketing

Have you tried the KitKat® Mini Eggs Milk Chocolate Sharing Bag?!

Manufacturer Marketing

Nestlé® Good food, Good life™

Other Information

Dispose of responsibly

Rainforest Alliance - People & Nature - Cocoa

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Further Description

BREAKS FOR GOOD - Your break is part of an innovative programme 'Breaks for Good', that is helping cocoa-farming families to earn more money, planting more trees and helping kids into school. Discover the good behind your break - <https://www.kitkat.co.uk/breaks-for-good>

Check out our YouTube Channel at www.youtube.com/user/KITKAT
Join us at facebook.com/KITKATuk Visit www.KITKAT.co.uk
Share your chocolate biscuit break with #MyBreak

Good to remember: enjoying chocolate as part of a varied, balanced diet and a healthy lifestyle, is one of life's little pleasures.

Enhanced Marketing Data

SEO Metatag

kitkat
kitkat chocolate
easter
easter chocolate
kitkat bunny
sharing bag
chocolate sharing bag
easter gift

Health & Lifestyle

Allergy Advice

Milk - Contains
Nuts - May Contain

Storage & Usage

Storage Type

Type

Ambient

Preparation and Usage

Know your serving
1 bunny 1 = 1 serving

Storage

Store cool and dry.

Date Marking Type

- Best Before

Lower Age Limit

Advisory - Years

4

Age Recommendation Text

Young children (less than 4 years) have limited chewing ability and could choke on small sweets.

Brandbank Captured Pack Data

Pack Size

11g e

Numeric Size

Numeric Size - 11

Pack Type

Type - Bag

Recycling Scheme

- OPRL

Recycling Other Text

Recycle at Store - Don't recycle at home
For IE - Recycle at Home / Visit MYWASTE.IE

Usage Count

Number of uses - Servings

5

Usage Other Text

Contains 5 servings

Units

Number of Units

Number of Units - 5

Customer Services

Manufacturers Address

UK: Nestlé UK Ltd,
PO Box 207,
York,
YO91 1WS.

IE: Nestlé Ireland Ltd,
3009 Lake Drive,
Citywest,
Dublin,
D24 H6RR.

Return To

Let's Talk
www.nestle.co.uk
UK 0800 604 604,
Nestlé UK Ltd,
PO Box 207,
York,
YO91 1WS.

IE 00800 6378 5385,
Nestlé Ireland Ltd,
3009 Lake Drive,
Citywest,
Dublin,
D24 H6RR.
www.kitkat.com

Telephone Helpline

UK 0800 604 604
IE 00800 6378 5385

Web Address

www.nestle.co.uk
www.kitkat.com

Extended Data

Safety Warning

IMPORTANT: YOUNG CHILDREN (LESS THAN 4 YEARS) HAVE LIMITED CHEWING ABILITY AND COULD CHOKe ON SMALL SWEETS.

Description Breakdown

Variant - Easter Break

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