NielsenIQ Brandbank

Nescafé Gold Blend Intense 190g



EAN

8445291847002

Target market(s)

Components

Ingredients

Soluble Coffee Roast and Ground Coffee (3%)

Product Description

Alternative Description

Supplier Preferred Product Name - Nescafe Gold Blend Intense Instant Coffee 190g

Brand

Nescafé

Features

Dark & Vibrant With Dark Roasted Arabica Intensity 9

Standardised Brand

Brand - Nescafé

Regulated Product Name

Freeze-dried soluble coffee with finely ground roasted coffee

Marketing

Company Name

Nestlé UK Ltd / Nestlé Ireland Ltd

Company Address

UK: Nestlé UK Ltd, PO Box 207, York, YO91 1WS.

IE: Nestlé Ireland Ltd, 3009 Lake Drive, Citywest, Dublin, D24 H6RR.

Product Marketing

NESCAFÉ Gold Blend Intense is a dark-roasted instant coffee with a distinctive character - perfect for those who like to stand out from the crowd. This is a carefully crafted blend, with strong toasted notes and rich flavour.

Dark-roasted coffee beans give NESCAFÉ Gold Blend Intense a full-bodied taste, resulting in a deliciously strong, intense coffee with a bold flavour and aroma. Take a moment for yourself - and notice the little things that make life wonderful with every sip of NESCAFÉ Gold Blend Intense.

Brand Marketing

NESCAFÉ is the world's favourite coffee brand, enjoyed in over 180 countries worldwide. With over 85 years of experience in selecting, roasting and blending the very best coffee, it's no surprise that 6,100 cups of NESCAFÉ coffee are drunk every second!

Your cup of coffee can make a difference.

Coffee that doesn't just taste good it wants to do good.

This NESCAFÉ is 100% responsibly sourced coffee, supporting coffee farmers to improve their lands and livelihood.

For more information visit www.nescafe.com/gb

Other Information

Dispose of Responsibly

Packaged in a protective atmosphere

®Reg. Trademark of Société des Produits Nestlé S.A.

Further Description

Learn more about our responsible sourcing initiatives through this

Look! Smell! Taste! Before you waste

Storage & Usage

Storage Type

Type

Ambient

Preparation and Usage

Preparation Instructions 1 tsp [1.8g] + 200ml hot water = 1 mug

Storage

Store in a cool, dry place

Date Marking Type

Best Before

Brandbank Captured Pack Data

Pack Size

190g e

Numeric Size

Numeric Size - 190

Recycling Info

Foil - Recycle Jar - Recycle Lid - Recycle

Pack Type

Type - Jar

Recycling Scheme

• OPRL

Customer Services

Return To

Let's Talk UK: Nestlé UK Ltd, PO Box 207, York, YO91 1WS. 0800 58 57 59

IE: Nestlé Ireland Ltd, 3009 Lake Drive, Citywest, Dublin, D24 H6RR. 00800 6378 5385 www.nescafe.com

Telephone Helpline

UK: 0800 58 57 59 IE: 00800 6378 5385

Web Address

www.nescafe.com

Extended Data

Description Breakdown

Variant - Gold Blend Intense





