NielsenlQ Brandbank

Pukka 20 Organic Wild Apple & Cinnamon Herbal Tea Sachets 40g



EAN 5060229011046

Target market(s)

Components

Ingredients

Cinnamon Bark (22%) Licorice Root Ginger Root (14%) Orange Peel Wild Apple (9%) Chamomile Flower Sweet Cinnamon Bark (6%) Cardamom Pod (4%) Orange Essential Oil Clove Bud (2%) Cinnamon Essential Oil

Nutrient Profile Score (Promotion and Placement)

Nutrient Profile Score (Promotion and Placement) - 0

Nutrient Profile Score (Advertising)

Nutrient Profile Score (Advertising) - 0

HFSS Indicator (Promotion and Placement)

HFSS Indicator (Promotion and Placement) - Not HFSS

HFSS Food or Drink (Promotion and Placement)

HFSS Food or Drink (Promotion and Placement) - Drink

HFSS Food Category (Promotion and Placement)

 $HFSS\ Food\ Category\ (Promotion\ and\ Placement)-1-Prepared\ soft\ drinks\ containing\ added\ sugar\ ingredients$

HFSS Indicator (Advertising)

HFSS Indicator (Advertising) - Not HFSS

HFSS Food or Drink (Advertising)

HFSS Food or Drink (Advertising) - Drink

HFSS Food Category (Advertising)

HFSS Food Category (Advertising) - 1 - Prepared soft drinks containing added sugar ingredients

Product Description

Alternative Description

Supplier Preferred Product Name - Pukka Organic Wild Apple & Cinnamon Tea 20 Home Compostable Herbal Tea Bags

Brand

Pukka

Features

A warming blend with sweet spice Naturally Caffeine-Free

Standardised Brand

Brand - Pukka

Regulated Product Name

Flavoured herbal infusion.

Marketing

Company Name

Pukka Herbs

Company Address

Freepost Pukka Herbs.

Third Party Logos

- EU / Non EU Organic
- FSC
- Mobius Loop
- Orthodox Union Kosher
- Soil Association Organic (GB Organic Certification 5)

Product Marketing

Live Wild

Unleash your wild side.

Drink daily to ignite your inner pioneer.

Naturally caffeine-free and ethically sourced, 100% organically grown ingredients

Let wild apples, dappled with cinnamon, stimulate your sense of adventure. Depth from ginger, spicy clove and sultry sweet orange.

Brand Marketing

The Pukka Story

Ever since Tim and Sebastian founded Pukka we have remained true to our mission of connecting people to the beauty and power of nature. We blend the finest organic herbs using a mastery of science and traditional wisdom, creating a herbal symphony which celebrates both you and our beautiful planet with every delicious sip.

Other Information

25% FairWild™ certified ingredients (licorice, apple) by dried weight. Visit www.fairwild.org. 45% fair trade ingredients certified according to the Fair for Life Standard - Licorice, Ginger, Sweet Cinnamon

Soil Association Organic - Non-UK Agriculture

EU Organic - GB-ORG-05, EU/Non-EU Agriculture

FSC - FSC® Mix, Packaging, FSC® C021323

Enhanced Marketing Data

SEO Metatag

Apple Tea Cinnamon tea Spiced Tea Organic Tea bags Herbal tea

Health & Lifestyle

Lifestyle

- Kosher
- Organic

Storage & Usage

Storage Type

Type

Ambient

Preparation and Usage

Bring these incredible herbs alive Boil only what you need! 100°C 212°F 5-15 Mins

Date Marking Type

Best Before

Brandbank Captured Pack Data

Pack Size

40g e

Numeric Size

Numeric Size - 40

Country

Packed In - United Kingdom

Pack Type

Type - Box

Provenance Statement

Packed in the UK from imported ingredients

Recycling Other Text

Please Recycle

Please Check Locally for Recycling Instructions

Customer Supplied Pack Data

Supplied Dimension

Shelf Height (mm) (mm)	Shelf Width (mm) (mm)	Shelf Depth (mm) (mm)
140	80	70

(GS1 package measurement rules)

Supplied Weight

Gross Weight (g) - 40

Customer Services

Manufacturers Address

UK: Freepost Pukka Herbs.

EU: Pukka Herbs, 2Amsterdam, 7th Floor, Eduard van Beinumstraat 18, 1077 CZ, Amsterdam, NL.

Return To

pukkaherbs.com enquiries@pukkaherbs.com Freepost Pukka Herbs.

Email Helpline

enquiries@pukkaherbs.com

Web Address

pukkaherbs.com

Extended Data

Description Breakdown

Functional Name - Herbal Tea Sachets Variant - Wild Apple & Cinnamon

