

Pot Noodle Original Curry Instant Noodles 90 g



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Product data

EAN
5000118203480

Target market
GB, IE

Components

Ingredients

Noodle mix (96%): Dried noodles (61%) [WHEAT flour (contains calcium carbonate, iron, niacin, thiamin), sunflower oil, salt, firming agents (potassium carbonates, sodium carbonates)], maltodextrin, WHEAT flour, sugar, glucose syrup, flavourings, peas, carrots, acidity regulator (sodium diacetate), onion powder, palm fat, curry (0.6%) (cumin, coriander, turmeric, fenugreek seed, bay leaves, cloves, black pepper, cinnamon, chili, fennel seed), flavour enhancer (monosodium glutamate), salt, yeast extract, potato starch, potassium chloride, garlic, cheese powder (MILK). Sauce sachet (4%): Mango sauce [mango puree (87%) (mango, sugar, salt, acid (acetic acid), spices), water, spirit vinegar, modified corn starch, cayenne pepper]. May contain other cereals containing gluten, egg, soy, celery and mustard

Nutrient Profile Score (Promotion and Placement)

Nutrient Profile Score (Promotion and Placement) - 2

Nutrient Profile Score (Advertising)

Nutrient Profile Score (Advertising) - 2

Calculated Nutrition

	Per 100g	Per Serving
Energy (kJ)	573	1749
Energy (kcal)	136	415
Fat (g)	5.1	16
of which saturates (g)	0.6	1.7
Carbohydrate (g)	19	58
of which sugars (g)	1.9	5.8

	Per 100g	Per Serving
Fibre (g)	0.7	2.1
Protein (g)	2.6	7.9
Salt (g)	0.46	1.4

Nutrition

	Per 100g Prepared	Per Serving Prepared	%* per portion**
Energy (kJ)	573 kJ	1749 kJ	21%
Energy (kcal)	136 kcal	415 kcal	21%
Fat (g)	5.1 g	16 g	23%
of which saturates (g)	0.6 g	1.7 g	9%
Carbohydrate (g)	19 g	58 g	22%
of which sugars (g)	1.9 g	5.8 g	6%
Fibre (g)	0.7 g	2.1 g	0%
Protein (g)	2.6 g	7.9 g	16%
Salt (g)	0.46 g	1.4 g	23%

HFSS Indicator (Promotion and Placement)

HFSS Indicator (Promotion and Placement) - Not Applicable

HFSS Food or Drink (Promotion and Placement)

HFSS Food or Drink (Promotion and Placement) - Food

HFSS Indicator (Advertising)

HFSS Indicator (Advertising) - Not Applicable

HFSS Food or Drink (Advertising)

HFSS Food or Drink (Advertising) - Food

Product Description

NielsenIQ Brandbank Captured Product Name

Pot Noodle Original Curry Instant Noodles 90 g

Brand

Pot Noodle

Features

Be unforgettable and stay curry-ageous with Pot Noodle Original Curry Standard Pot from the nation's favourite instant noodle brand*

A delicious combination of our original curry sauce and our classic noodles

A quick, filling and tasty snack pot ready in just 4 minutes - helping you stir it up!

Pot Noodle Original Curry Standard Pot has none of those artificial colours or preservatives and is suitable for vegetarians. Plus, the lid and pot are both recyclable
Add boiling water to fill level, re-cover with lid and leave alone for 2 minutes. Stir, then leave for another 2 minutes. Give it another stir as you add the pot noodle flavour sachet and dig in!
These instant noodles come in a standard 90 g pot. Standard Pot Noodle left you wanting more? Try our larger King Pots!

Standardised Brand

Brand - Pot Noodle

Regulated Product Name

Noodles in an original curry flavour sauce with vegetables and a little sachet of sweet mango sauce.

Marketing

Company Name

Unilever UK Ltd. / Unilever Ireland Ltd.

Company Address

Unilever UK, Pot Noodle, Freepost ADM3940, London, SW1A 1YR. Unilever Ireland, 20 Riverwalk, National Digital Park, Citywest, Dublin 24, Ireland Any comments or questions? Please call to chat on (UK) Freephone 0800 281026

Product Marketing

Hungry but short on time? Just keep calm and curry on with Pot Noodle Original Curry Standard Pot from the nation's favourite instant noodle brand*. It's our classic noodles in an original curry flavour sauce with vegetables and a little sachet of sweet mango chutney. They're dead easy to make and only take 4 minutes, so even if you aren't a master chef, you can get stuck in. If you're hungry and looking for a quick, convenient and tasty solution, we've got the noodles for you. Stir it up... and enjoy! How to make it yourself? It's simple and quick. Rip off the lid. Whip out the sachet. Add boiling water to fill level and re-cover with the lid. Leave alone for 2 minutes, then give it a stir before leaving for another 2 minutes. Finally, give it another stir as you add the pot noodle flavour sachet and dig in! Make sure to seize your opportunity and strike while the pot's hot - do not reheat. Don't forget to recycle the packaging - the lid and pot are both recyclable. Both cleverly convenient and deviously delicious, our curry noodles have none of that artificial colour or preservative stuff and are suitable for vegetarians. Eat them up with NO worries. Want to pimp up your noodles? We know our Pot is already perfect, but try adding some diced tomatoes to switch it up a bit. *Nielsen Retail Measurement Service for the Mini Meals - Pot snacks segment for the 52-week period ending 16/08/2022.

Health & Lifestyle

Allergy Advice

Barley - May Contain
Celery - May Contain
Cereals Containing Gluten - Contains
Eggs - May Contain
Milk - Contains
Mustard - May Contain
Oats - May Contain
Rye - May Contain
Soya - May Contain
Wheat - Contains

Storage & Usage

Storage Type

Type

Ambient

Brandbank Captured Pack Data

Pack Size

90gram €

Numeric Size

Numeric Size - 90

Dimension

Shelf Height (mm)	Shelf Width (mm)	Shelf Depth (mm)
110	98	98

(GS1 package measurement rules (http://www.gs1.org/docs/gsm/gdsn/GDSN_Package_Measurement_Rules.pdf))

Unit (specific)

Unit (specific) - Grams

Country

Country of Origin - United Kingdom

Origin

Origin Free Text - United Kingdom

Customer Services

Manufacturers Address

Unilever UK, Pot Noodle, Freepost ADM3940, London, SW1A 1YR. Unilever Ireland, 20 Riverwalk, National Digital Park, Citywest, Dublin 24, Ireland Any comments or questions? Please call to chat on (UK) Freephone 0800 281026

Return To

Unilever UK, Pot Noodle, Freepost ADM3940, London, SW1A 1YR. Unilever Ireland, Citywest, Dublin 24.

Telephone Helpline

(UK) 0800 032 3251 (IE) 1850 812030

Web Address

www.potnoodle.com

Extended Data

Safety Warning

EVU logo - vegetarian (EVU ID: 0311)

Description Breakdown

Functional Name - Snack

