

Pot Noodle Beef & Tomato Instant Noodles 90 g



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Product data

EAN
5000118203497

Target market
GB, IE

Components

Ingredients

Noodle mix (94.4%): Dried noodles (66%) [WHEAT flour (contains calcium carbonate, iron, niacin, thiamin), sunflower oil, salt, firming agents (potassium carbonates, sodium carbonates)], maltodextrin, WHEAT flour, yeast extract, flavour enhancers (monosodium glutamate, disodium inosinate, disodium guanylate), tomatoes (1.1%), sugar, peas, tomato powder (0.7%), palm fat, soy sauce powder (maltodextrin, salt, soy sauce (SOY, WHEAT)), salt, hydrolysed vegetable protein (SOY), onion powder, flavourings, potato starch, garlic, acid (citric acid). Sauce sachet (5.6%): Tomato sauce [water, spirit vinegar, tomato paste (18%), sugar, glucose syrup, salt, modified corn starch]. May contain other cereals containing gluten, milk, egg, celery and mustard

Nutrient Profile Score (Promotion and Placement)

Nutrient Profile Score (Promotion and Placement) - 1

Nutrient Profile Score (Advertising)

Nutrient Profile Score (Advertising) - 1

Calculated Nutrition

	Per 100g	Per Serving
Energy (kJ)	567	1730
Energy (kcal)	136	413
Fat (g)	5.3	16
of which saturates (g)	0.6	1.7
Carbohydrate (g)	18	54
of which sugars (g)	1.4	4.2

	Per 100g	Per Serving
Fibre (g)	0.7	2
Protein (g)	3.3	10
Salt (g)	0.52	1.6

Nutrition

	Per 100g Prepared	Per Serving Prepared	%* per portion**
Energy (kJ)	567 kJ	1730 kJ	21%
Energy (kcal)	136 kcal	413 kcal	21%
Fat (g)	5.3 g	16 g	23%
of which saturates (g)	0.6 g	1.7 g	9%
Carbohydrate (g)	18 g	54 g	21%
of which sugars (g)	1.4 g	4.2 g	5%
Fibre (g)	0.7 g	2 g	0%
Protein (g)	3.3 g	10 g	20%
Salt (g)	0.52 g	1.6 g	27%

HFSS Indicator (Promotion and Placement)

HFSS Indicator (Promotion and Placement) - Not Applicable

HFSS Food or Drink (Promotion and Placement)

HFSS Food or Drink (Promotion and Placement) - Food

HFSS Indicator (Advertising)

HFSS Indicator (Advertising) - Not Applicable

HFSS Food or Drink (Advertising)

HFSS Food or Drink (Advertising) - Food

Product Description

NielsenIQ Brandbank Captured Product Name

Pot Noodle Beef & Tomato Instant Noodles 90 g

Brand

Pot Noodle

Features

Get charged up and take on a beefy adventure with Pot Noodle Beef & Tomato

This delicious blend of hearty beef and rich tomato sauce with our classic noodles is the perfect instant snack. A quick, filling and tasty snack pot ready in just 4 minutes - helping you stir it up!

The lid and pot for these delicious instant noodles are both recyclable and feature a tear strip for easy recycling

Add boiling water to fill level, re-cover with lid and leave alone for 2 minutes. Stir then leave for another 2 minutes. Give it another stir as you add the pot noodle flavour sachet and dig in! Standard Pot Noodle left you wanting more? Try our larger King Pots!

Standardised Brand

Brand - Pot Noodle

Regulated Product Name

Noodles in a beef and tomato flavour sauce with vegetables and a little sachet of tomato sauce

Marketing

Company Name

Unilever UK Ltd. / Unilever Ireland Ltd.

Company Address

Unilever UK, Pot Noodle, Freepost ADM3940, London, SW1A 1YR. Unilever Ireland, 20 Riverwalk, National Digital Park, Citywest, Dublin 24, Ireland Any comments or questions? Please call to chat on (UK) Freephone 0800 281026

Product Marketing

Pot Noodle Beef & Tomato - a match made in noodle heaven. Try the nation's favourite instant noodle brand* in a beef & tomato flavour sauce with vegetables and a little sachet of tomato sauce. They're dead easy to make and only take 4 minutes, so even if you aren't a master chef, you can get stuck in. So, if you're hungry and looking for a quick, convenient and tasty solution, we've got the noodles for you. Stir it up! How to make it yourself? It's simple and quick. Rip off the lid. Whip out the sachet. Add boiling water to fill level, re-cover with lid and leave alone for 2 minutes. Stir again and leave for another 2 minutes, then add the sachet for that extra flavour, grab a fork, give it a good stir and dig in. Make sure to seize your opportunity and strike while the pot's hot - do not reheat. Don't forget to recycle the packaging - the lid and pot for these delicious instant noodles are both recyclable and even feature a tear strip to make caring for our planet that bit easier. Want to pimp up your noodles? Having a beef & tomato flavour Pot Noodle is good enough on its own, but try adding some croutons for an even more filling beef noodle experience.

*Nielsen Retail Measurement Service for the Mini Meals - Pot snacks segment for the 52-week period ending 16/08/2022.

Health & Lifestyle

Lifestyle

- Suitable for Vegans

Allergy Advice

Barley - May Contain

Celery - May Contain

Cereals Containing Gluten - Contains

Eggs - May Contain

Milk - May Contain

Mustard - May Contain

Oats - May Contain

Rye - May Contain

Soya - Contains

Wheat - Contains

Storage & Usage

Storage Type

Type

Ambient

Brandbank Captured Pack Data

Pack Size

90gram €

Numeric Size

Numeric Size - 90

Dimension

Shelf Height (mm)	Shelf Width (mm)	Shelf Depth (mm)
110	98	98

(GS1 package measurement rules (http://www.gs1.org/docs/gsm/gdsn/GDSN_Package_Measurement_Rules.pdf))

Unit (specific)

Unit (specific) - Grams

Country

Country of Origin - United Kingdom

Origin

Origin Free Text - United Kingdom

Customer Services

Manufacturers Address

Unilever UK, Pot Noodle, Freepost ADM3940, London, SW1A 1YR. Unilever Ireland, 20 Riverwalk, National Digital Park, Citywest, Dublin 24, Ireland Any comments or questions? Please call to chat on (UK) Freephone 0800 281026

Return To

Unilever UK, Pot Noodle, Freepost ADM3940, London, SW1A 1YR. Unilever Ireland, Citywest, Dublin 24.

Telephone Helpline

(UK) 0800 032 3251 (IE) 1850 812030

Web Address

www.potnoodle.com

Extended Data

Safety Warning

EVU logo - vegan* (EVU ID: 0312) *Made to vegan standards, see ingredients section for allergens

Description Breakdown

Functional Name - Snack

