

## Quality Street Favourites The Purple One 319g



**EAN**  
8445290299055

**Target market(s)**  
GB, IE

Components

Ingredients

Sugar

Glucose-Fructose Syrup

Dried Whole MILK

Cocoa Butter

Glucose Syrup

Vegetable Fats (Palm, Shea)

Sweetened Condensed Skimmed MILK (Skimmed MILK, Sugar)

HAZELNUTS

Cocoa Mass

Whey Powder Product (MILK)

Emulsifier (Lecithins)

Salt

Flavouring

Milk Chocolate contains Milk Solids 14% minimum and Vegetable Fats in addition to Cocoa Butter

Allergy Text

May contain PEANUTS and OTHER TREE NUTS.

Nutrition

	Per 100g	Per 2 sweets	Reference Intake*	% RI
Energy	2112kJ	406kJ	8400kJ	
	505kcal	97kcal	2000kcal	5%
Fat	27.1g	5.2g	70g	8%
of which: saturates	13.5g	2.6g	20g	13%
Carbohydrate	58.9g	11.3g	260g	4%
of which: sugars	53.1g	10.2g	90g	12%
Fibre	1.6g	0.3g	-	-
Protein	5.6g	1.1g	50g	2%
Salt	0.25g	0.05g	6g	<1%
*Reference Intake of an average adult (8400kJ/2000kcal)				
Contains approximately 16 servings				
Portions should be adjusted for children of different ages				

Calculated Nutrition

	per 100g	Per 2 sweets
Energy (kJ)	2112	406
Energy (kcal)	505	97
Fat (g)	27.1	5.2
of which saturates (g)	13.5	2.6
Carbohydrate (g)	58.9	11.3
of which sugars (g)	53.1	10.2
Fibre (g)	1.6	0.3
Protein (g)	5.6	1.1
Salt (g)	0.25	0.05

Nutrition Other Text

Reference Intake of an average adult (8400kJ/2000kcal)

Contains approximately 16 servings

Portions should be adjusted for children of different ages

Reference Intake Statement

Reference Intake Statement - Reference Intake of an average adult (8400kJ/2000kcal)

Product Description

Alternative Description

Supplier Preferred Product Name - Quality Street The Purple One Chocolate Box 319g

Brand

Quality Street

Manufacturer Brand

Brand - Nestlé

Features

Sweets contain no artificial colours, flavours or preservatives  
Suitable for vegetarians  
Only contains The Purple One from the Quality Street® selection  
The nation's favourite Quality Street® in a novelty packet  
Perfect for sharing with friends and family  
A 319g pack of our famous chocolates with a hazelnut in the middle

Standardised Brand

Brand - Quality Street

Regulated Product Name

Milk chocolates with hazelnut (3.5%) in caramel (43%) centres.

## Marketing

### Company Name

Nestlé Ireland

### Company Address

PO Box 203,  
York,  
YO91 1XY.

Nestlé Ireland,  
3030 Lake Drive,  
Citywest Business Campus,  
Dublin 24.

### Third Party Logos

- Rainforest Alliance
- Tidyman

### Product Marketing

Lovers of The Purple One don't have to fight for their favourite Quality Street® anymore. This pack of Purely Purple Ones contains nothing but the nation's favourite Quality Street®, each one in its own iconic purple wrapper. Peel back the brightly-coloured wrapper and foil, and enjoy smooth milk chocolate with runny caramel in the middle and that all-important hazelnut at the centre.

This selection of sparkling sweets is hidden inside a Giant Quality Street® Purple One. Create magical moments with friends and family that you can treasure forever, or give a memorable gift to someone who can't get enough of the Purple One. Whatever the occasion, nothing helps you create magical moments like your favourite Quality Street® sweet.

The Purple One is the most famous sweet from the Quality Street® family. Our iconic sweets were born in when 1936 John Macintosh, the owner of a successful confectionery business in Norwich, sold a deliciously chewy new toffee invented by his wife. When his son inherited the business, he soon created a range of sweets in beautiful wrappers that everyone could enjoy – and Quality Street® was born. Our sweets have been made in Halifax in Yorkshire since 1936, but they are enjoyed all over the world by lovers of delicious chocolate.

Unwrap this giant Purple One, reveal a treasure trove of your favourite Quality Street® sweets, and create memorable moments this festive season.

### Brand Marketing

If you love the Purple One, why not try our Purple One Chocolate bar, smooth milk chocolate with a caramel and nutty filling

### Other Information

Occasionally it is necessary to replace a sweet with another of equally high quality.

Rainforest Alliance - People & Nature, Cocoa

Nutritional Compass®  
® Reg. Trademark of Société des Produits Nestlé S.A.

### Further Description

[www.qualitystreet.co.uk](http://www.qualitystreet.co.uk)  
[www.facebook.com/qualitystreet](http://www.facebook.com/qualitystreet)  
[www.nestlecocoaplan.com](http://www.nestlecocoaplan.com)

Good to remember  
Enjoying chocolate as part of a varied, balanced diet and a healthy lifestyle, is one of life's little pleasures.  
The Nestlé Cocoa Plan™ is working with the Rainforest Alliance to support cocoa farmers for better chocolate.

## Health & Lifestyle

### Lifestyle

- Suitable for Vegetarians

### Allergy Advice

Hazelnuts - Contains  
Milk - Contains  
Nuts - May Contain  
Peanuts - May Contain

### Additives

Artificial Colours - Free From  
Artificial Flavours - Free From  
Artificial Preservatives - Free From

## Storage & Usage

### Storage Type

Type
Ambient

### Preparation and Usage

Know Your Servings  
2 Sweets = 1 Serving

The chocolates may become white in warm conditions as a result of cocoa butter moving to the surface, but are still safe to enjoy.

### Storage

For Quality Street at its best store in a cool, dry place.

### Lower Age Limit

Advisory - Years  
4

## Brandbank Captured Pack Data

### Pack Size

0.7lbs ⓘ

### Numeric Size

Numeric Size - 0.7

### Recycling Info

Carton - Recycle  
Foil - Recycle  
Wrap - Don't Recycle

### Pack Type

Type - Box

### Recycling Scheme

- OPRL

### Usage Count

Number of uses - Servings  
16

### Usage Other Text

Contains approximately 16 servings

## Customer Services

### Manufacturers Address

PO Box 203,  
York,  
YO91 1XY.

Nestlé Ireland,  
3030 Lake Drive,  
Citywest Business Campus,  
Dublin 24.

### Return To

Contact us free  
www.nestle.co.uk  
UK: 0800 604 604  
PO Box 203,  
York,  
YO91 1XY.

ROI: 00800 6378 5385  
Nestlé Ireland,  
3030 Lake Drive,  
Citywest Business Campus,  
Dublin 24.

### Telephone Helpline

UK: 0800 604 604  
ROI: 00800 6378 5385

### Web Address

www.nestle.co.uk

## Extended Data

### Safety Warning

IMPORTANT: YOUNG CHILDREN (LESS THAN 4 YEARS) HAVE LIMITED CHEWING ABILITY AND COULD CHOKE ON SMALL SWEETS.

### Description Breakdown

Variant - The Purple One

