# NielsenIQ Brandbank

# **KitKat Festive Friends 220g**



EAN

7613287157249

Target market(s)

CD IE

## **Components**

#### Ingredients

Sugar

Vegetable Fats (Palm, Rapeseed, Sunflower)

Skimmed Milk Powder

Cocoa Butter

Cocoa Mass

Rice Flour
Lactose (from Milk)

Fat-Reduced Cocoa Powder

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Whey Powder (from Milk)

Butterfat (from Milk)

Emulsifier (Lecithins)

Potato Starch

Maize Starch

Raising Agent (Sodium Bicarbonate)

Sail

Whey Protein Concentrate (from  $\textbf{Milk}\hspace{-0.05cm}$ 

Natural Flavourings

Vegetable Fibre (Bamboo)

Milk Chocolate contains Milk Solids 14% minimum

## **Allergy Text**

May contain **Tree Nuts**.

#### Nutrition

	Per 100g	Per sweet	Reference Intake*	% RI*
Energy	2242kJ	247kJ	8400kJ	
	537kcal	59kcal	2000kcal	3%
Fat	31.4g	3.5g	70g	5%
of which: saturates	17.3g	1.9g	20g	10%
Carbohydrate	55.6g	6.1g	260g	2%
of which: sugars	50.4g	5.5g	90g	6%
Fibre	2.9g	0.3g	-	-

Protein	6.2g	0.7g	50g	1%
Salt	0.25g	0.03g	6g	1%
*Reference Intake of an average adult (8400kJ/2000kcal)				
Contains approximately 20 servings				
Portions should be adjusted for children of different ages				

#### **Calculated Nutrition**

	per 100g	Per sweet
Energy (kJ)	2242	247
Energy (kcal)	537	59
Fat (g)	31.4	3.5
of which saturates (g)	17.3	1.9
Carbohydrate (g)	55.6	6.1
of which sugars (g)	50.4	5.5
Fibre (g)	2.9	0.3
Protein (g)	6.2	0.7
Salt (g)	0.25	0.03

#### Front of Pack Nutrition

#### Per Portion

Each Santa contains



of an adult's Reference Intake (RI)\*

Energy Per 100g: 2242kJ/537kcal

\*Reference Intake of an average adult (8400kJ/2000kcal)

## **Nutrition Other Text**

Reference Intake of an average adult (8400kJ/2000kcal) Contains approximately 20 servings Portions should be adjusted for children of different ages

## Reference Intake Statement

Reference Intake Statement - Reference Intake of an average adult (8400kJ/2000kcal)

# **Product Description**

## Alternative Description

Supplier Preferred Product Name - Kit Kat Festive Friends Milk Chocolate Sharing Bag 220g

#### Brand

KitKat

#### Manufacturer Brand

Brand - Nestlé

#### Features

Smooth creamy milk chocolate santas and festive shapes with a crispy wafer and chocolate centre Individually wrapped

No artificial colours, flavours or preservatives are contained in this pack

Gluten free

The Nestle Cocoa Plan ensures a better future for cocoa farmers and even better chocolate for you.

## Standardised Brand

Brand - KitKat

#### **Regulated Product Name**

Milk chocolate shell (53%) with a chocolatey filling, including rice based crispy pieces (6%).

## Marketing

#### **Company Name**

Nestlé Ireland

#### **Company Address**

PO Box 203, York, YO91 1XY.

3030 Lake Drive, Citywest Business Campus, Dublin 24.

#### Third Party Logos

Tidyman

#### **Product Marketing**

The KITKAT Festive Friends Large sharing contains 10 x 8.8g festive shapes and 12 x 11g Santas. The festive shapes in the pack are a random assortment that could include: a penguin, Christmas tree, gingerbread man, elf, Santa, bauble, present, stocking, snowman or reindeer. The individually wrapped Santa's and festive shapes are made from smooth creamy milk chocolate and have a crispy wafer and chocolate centre. Celebrate your Christmas with KITKAT Milk Chocolate Filled Santas! These santas use sustainably sourced cocoa from the Nestle Cocoa Plan. In 2016, KITKAT celebrated becoming the first 100% globally certified sustainably sourced brand! The Nestle Cocoa Plan works with Rainforest Alliance to ensure a better future for cocoa farmers and even better chocolate for you. Thanks to The Cocoa Plan, no matter where in the world you buy a KITKAT, you know that the cocoa used to make its delicious chocolate layer was responsibly sourced.

#### **Brand Marketing**

Love KITKAT?! Why not try our KitKat Santa Milk Chocolate Bar 29g Multipack of 5? Great for sharing with friends at Christmas!

#### Other Information

Santa's friends may vary between packs

® Reg. Trademark of Société des Produits Nestlé S.A. Nutritional Compass ®

#### **Further Description**

Milk chocolate shell (53%) with a chocolatey filling, including rice based crispy pieces (6%).

Nestlé Cocoa Plan is supporting farmers for better chocolate. Nestlé and the Rainforest Alliance work together to help improve the lives of cocoa farmers and the quality of their product. Find out more at ra.org.

www.kitkat.co.uk

www.facebook.com/kitkatuk

Good to remember

Enjoying chocolate as part of a varied, balanced diet and a healthy lifestyle is one of life's little pleasures.

## **Health & Lifestyle**

## Lifestyle

- Gluten free
- Suitable for Vegetarians

#### Allergy Advice

Milk - Contains Nuts - May Contain

#### Additives

Artificial Colours - Free From Artificial Flavours - Free From Artificial Preservatives - Free From

## Storage & Usage

## Storage Type

Туре

Ambient

#### **Preparation and Usage**

Know Your Servings 1 Sweet = 1 Serving

Storage

Store Cool and Dry

# **Brandbank Captured Pack Data**

# Pack Size

0.49lbs e

#### **Numeric Size**

Numeric Size - 0.49

#### Recycling Info

Pack - Don't Recycle

#### Pack Type

Type - Wrap

#### **Recycling Scheme**

OPRL

#### **Usage Count**

Number of uses - Servings

20

## **Usage Other Text**

Contains approximately 20 servings

## **Customer Services**

# Manufacturers Address

PO Box 203, York, YO91 1XY.

Nestlé Ireland, 3030 Lake Drive, Citywest Business Campus, Dublin 24.

### Return To

Contact us free www.nestle.co.uk UK: 0800 604 604 PO Box 203, York, YO91 1XY.

ROI: 00800 6378 5385 Nestlé Ireland, 3030 Lake Drive, Citywest Business Campus, Dublin 24.

#### Telephone Helpline

UK: 0800 604 604 ROI: 00800 6378 5385

#### Web Address

www.nestle.co.uk

# **Extended Data**

## Description Breakdown

Variant - Festive Friends

## SEO Metatag

kitkat christmas chocolate sharing bag









