# **NIELSEN BRANDBANK**

# STARBUCKS Cappuccino Premium Instant Coffee, 70g Box of 5 x 14g Sachets



**EAN** 7613038558134

Target market(s)
GB, IE

# Components

# Ingredients

Semi-Skimmed Milk Powder 66%

Coffee 15% (Instant Coffee, Finely Ground Roasted Coffee 0.3%)

Glucose Syrup

#### Lactose

Sugar

#### Nutrition

	Per 100g	Per 100ml**	Per mug**	% RI*
Energy	1720 kJ	114 kJ	238 kJ	
	410 kcal	27 kcal	57 kcal	3%
Fat	15.2g	1.0g	2.1g	3%
of which: saturates	9.4g	0.6g	1.3g	7%
Carbohydrate	45.5g	3.0g	6.4g	2%
of which: sugars	36.6g	2.4g	5.1g	6%
Fibre	5.1g	0.3g	0.7g	-
Protein	19.6g	1.3g	2.7g	5%
Salt	0.67g	0.04g	0.09g	2%
*Reference Intake of an average adult (8400kJ/2000kcal)				
**One sachet + 180ml water, makes 210ml; used as basis for per 100ml $$				
Makes 5 mugs				

## **Calculated Nutrition**

	per 100g	Per 100ml	Per mug
Energy (kJ)	1720	114	238
Energy (kcal)	410	27	57
Fat (g)	15.2	1	2.1
of which saturates (g)	9.4	0.6	1.3
Carbohydrate (g)	45.5	3	6.4
of which sugars (g)	36.6	2.4	5.1
Fibre (g)	5.1	0.3	0.7
Protein (g)	19.6	1.3	2.7
Salt (g)	0.67	0.04	0.09

# **Product Description**

# Brand

STARBUCKS

#### Features

Starbucks Cappuccino Premium Instant Coffee with rich & velvety notes
Expertly blended together with dairy milk for a thick topping of foam
Crafted with high quality 100% Arabica coffee
5 individual serving sticks per box
Committed to 100% Ethical Coffee Sourcing in partnership with Conservation International

Enjoy Starbucks Coffee at home

#### Standardised Brand

Brand - Starbucks

# Regulated Product Name

Instant coffee beverage.

# Marketing

#### **Company Address**

PO Box 207, York, YO91 1XY, UK.

#### **Product Marketing**

Enjoy Starbucks® Cappuccino Premium Instant Coffee any time of the day. Inspired by the Starbucks® Cappuccino, we've crafted this rich and velvety beverage for you to prepare at home. Expertly blended with high quality coffee and dairy milk, it is topped with a thick layer of foam. Our passion to share with you your favourite Starbucks® beverages led us to create our Premium Instant Coffee range, bringing your Starbucks® Coffee into the comfort of your own home. Our Premium Instant Coffees are inspired by our iconic coffeehouse beverages, expertly blended together with 100% Arabica coffee. Your favourite Starbucks® Coffee for you to enjoy wherever and whenever you fancy.

#### Other Information

Green Dot

Widely Recycled

Starbucks® and the Starbucks logo are trademarks of Starbucks used under license by Nestlé. © 2019 Starbucks Coffee Company. All rights reserved

#### **Further Description**

Committed to 100% Ethical Coffee Sourcing in partnership with Conservation International starbucks.com/social-impact

# Health & Lifestyle

#### Allergy Advice

Milk - Contains

# Storage & Usage

#### Storage Type

Type

Ambient

#### Preparation and Usage

#### Preparation:

- Add 1 individual stick of Starbucks® Premium Instant Coffee per cup.
- 2. Pour over 180ml of hot water. Allow boiling water to rest for 30 seconds before using, optimum temperature is 85°C.
- 3. Stir well, sit back and enjoy.

# Storage

Store in a cool, dry place

# Pack Size 0.03lbs e Numeric Size Numeric Size - 0.03 Pack Type Type - Box Recycling Scheme • OPRL Usage Count Number of uses - Servings 5 Usage Other Text

# Units

#### Number of Units

Makes 5 mugs

Number of Units - 5

### **Customer Services**

#### Manufacturers Address

PO Box 207, York, YO91 1XY, UK.

Contact us Free

# Return To

0800 58 57 59 (UK)
0800 6378 5385 (ROI)
PO Box 207,
York,
YO91 1XY,
UK.
Visit us at Starbucksathome.com

# Telephone Helpline

0800 58 57 59 (UK) 00800 6378 5385 (ROI)

#### Web Address

Starbucksathome.com

# **Extended Data**

#### Description Breakdown

Functional Name - Premium Instant Coffee Variant - Cappuccino









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CAPPUCCINO PREMIUM INSTANT

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Nutrition Information Typical Values Informations nutritionnelles	Per 100g Pour 100g	Per 100m/** Pour 100m/**	Per mug** Par mug**	% RI*
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"Us stock + 180ml d'es correspond à 20tert utilisé commo base pour (10hré.
Collect 5 partices.

# INGREDIENTS

Semi-skimmed Milk Powder 66%, Coffee 15% (Instant Coffee, Finely Ground Roasted Coffee 0.3%), Glucose Syrup, Lactose, Sugar.

Lait entier en poudre partiellement écrémé 66%, café 15% (café instantané, café torréfié moulu 0,3%), sirop de glucose, sucre, Lactose.

