# **NIELSEN BRANDBANK**

## Cadbury Highlights Milk Hot Chocolate 11g



**EAN** 96033197

Target market(s)
GB, IE

## Components

## Ingredients

Fat-Reduced Cocoa Powder (34 %)

Whey Powder (from Milk)

Soluble Maize Fibre

Skimmed Milk Powder

Inulin

Milk Chocolate (3.5 %) (Milk, Sugar, Cocoa Mass, Cocoa Butter, Vegetable Fats (Palm, Shea), Emulsifier (E442), Flavourings)

Glucose Syrup

Palm Oil

Salt

Anti-Caking Agent (E551)

Thickener (E407)

Acidity Regulator (Potassium Carbonates)

Milk Protein

Flavouring

Sweeteners (E950, Sucralose)

Emulsifier (E471)

Sugar

#### Nutrition

	Per 100 g:	Per serving (11 g + 200 ml water):	*% RI Per Serving (11 g + 200 ml water):
Energy	1460 kJ (349 kcal)	161 kJ (38 kcal)	2 %
Fat	9.1 g	1.0 g	1 %
of which saturates	6.0 g	0.7 g	3 %
Carbohydrate	35 g	3.9 g	
of which sugars	25 g	2.7 g	3 %
Fibre	29 g	3.2 g	
Protein	16 g	1.8 g	
Salt	2.2 g	0.24 g	4 %
*Reference intake of an average adult (8400 kJ / 2000 kcal)			

#### Calculated Nutrition

	per 100g	Per serving (11 g + 200 ml water):
Energy (kJ)	1460	161
Energy (kcal)	349	38
Fat (g)	9.1	1
of which saturates (g)	6	0.7
Carbohydrate (g)	35	3.9
of which sugars (g)	25	2.7
Fibre (g)	29	3.2
Protein (g)	16	1.8
Salt (g)	2.2	0.24

#### Front of Pack Nutrition

Per Portion

Per 11 g + 200 ml



Per 100g/ml
Per 100 g
Energy
1460 kJ
349 kcal

Reference intake of an average adult (8400 kJ / 2000 kcal)

## **Product Description**

#### Brand

Cadbury

#### Features

Improved Flavour Stir in hot water Suitable for vegetarians

#### Standardised Brand

Brand - Cadbury

#### **Regulated Product Name**

Instant low calorie milk chocolate flavour hot chocolate drink with sugars and sweeteners.

## Marketing

#### **Company Name**

Mondelez UK / Mondelez Ireland

#### Company Address

Mondelez UK, PO Box 7008, Birmingham, B30 2PT.

Mondelez Ireland, Malahide Road, Coolock, Dublin 5.

#### Third Party Logos

• Green Dot

### **Product Marketing**

38 kcal Low sugar† † <2.5 g sugar per 100 ml of the prepared drink.

#### **Further Description**

Cocoa Life Partnering with Fairtrade Foundation cocoalife.org

## Health & Lifestyle

#### Lifestyle

Suitable for Vegetarians

#### Allergy Advice

Milk - Contains

## Additives

Sweeteners - Contains

## Storage & Usage

## Storage Type

Туре

Ambient

#### Preparation and Usage

Preparation Instructions

(with 200 ml hot water):

For the perfect Cadbury Highlights empty one sachet of Cadbury Highlights into a cup or mug, add hot water and stir well.

#### Storage

Store in a dry place. Protect from heat. For best before date see flap.

## **Brandbank Captured Pack Data**

Pack Size

11g e

Numeric Size

Numeric Size - 11

Pack Type

Type - Wrap

## **Customer Services**

#### Manufacturers Address

Mondelez UK,

PO Box 7008, Birmingham,

B30 2PT.

Mondelez Ireland,

Malahide Road,

Coolock,

Dublin 5.

#### Return To

We are passionate about our great quality Cadbury products. Not completely satisfied? Please contact us: Freephone 0800 818181 (UK only).

Mondelez UK,

PO Box 7008,

Birmingham,

B30 2PT.

Mondelez Ireland,

Freephone 1-800 678708

Malahide Road,

Coolock, Dublin 5.

www.cadbury.co.uk

#### Telephone Helpline

0800 818181 (UK) 1-800 678708

Web Address

www.cadbury.co.uk